NIKO ARRANZ

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Work Experience

Freelance Designer
Product Designer | Aug 2016 - Current

- Design and manage a range of products, spaces, and graphics.
- Recent past clients: Tin Drum's KAGAMI, Schwendi, GOSH Hardware.

Genspace
Biomaterials Studio Lead | Jul 2022 - Current

- Lead a explorative research group in creating sustainable materials for various product, spatial, and artisanal uses.
- Coordinate and lead several art installation projects with local groups.
- Create visual decks for workshops, collaborations, and annual reviews.

Ercole Home
Graphic + Furniture Designer | Sep 2022 - Oct 2023

- Designed new furniture collections and trade show experiences, such as with BDNY 2022 and the SoTheBy's VIP Lounge.
- Created branded graphics, newsletters and marketing campaigns.

Fathom Optics
Graphic + Product Designer | Mar 2020 - Sep 2022

- Designed sustainable holographic effects, packaging, and POP.
- Established relations between 50+ printing companies and studios.
- Assisted with UX, digital assets, and tutorials for online design tool.
- Managed marketing pieces, newsletters, and public event spaces.

Volvox Labs
Assistant Fabricator + Producer | Nov 2018 - Oct 2019

- Involved in numerous award-winning interactive spatial commissions for large brands, from initial prototyping to final onsite installation.
- Clients consisted of Netflix, Samsung, and Gensler DXD with AT&T.
- Lead sister company Lollipop Laser, a large format laser cutting service.
- Managed architectural inquiries, vendor relations and fabricator training.

Massachusetts College of Art and Design
Digital Fabrication Monitor | Feb 2016 - Jun 2018

- Operated and maintained faculty tools, laser cutters and 3D printers.
- Taught students and created graphics on proper machine usage.

Education

Massachusetts College of Art and Design
BFA - Industrial Design | 2014 - 2018

Graduated with Academic and ID Department Honors. Studied Physics at MIT.

Expertise

2D / 3D CAD: Adobe Suite, Rhino 3D, Solidworks, SketchUp, Keyshot, Blender
Digital: Figma, Adobe XD, Processing / p5.js, Arduino, HMTL/CSS, TouchDesigner
Strategy: Qualitative User Research, Wireframing & Visualization, User Flows
Admin: Google Suite, Microsoft Office Suite, Keynote, Notion, Trello, Asana